

# AI & Customs

On the way to the  
digital tax function

# Step by step to AI

Our approach to realize the digital tax function. Data and processes are key.

**AI Health Check**



**Identification of AI potentials**



**Business Blue Print**



**Identify processes to optimize**



**Define and extract relevant data**



**Generate insights**



**Proof of Concept**

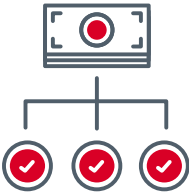


**Roll out**

**AI implementation**

# Capitalize on your company's data & AI

Benefits at a glance



## **Cost efficiency**

- » Standardization of routine activities
- » Proactive information provision
- » Simplified data preparation

## **Compliance**

- » Increase in compliance
- » Minimization of tax risks
- » Qualitative activity extension



## **Savings**

- » Intelligent resource utilization
- » AI-driven scaling effects
- » Increased productivity

**AI Readiness**

**Integrated digital Tax Roadmap**

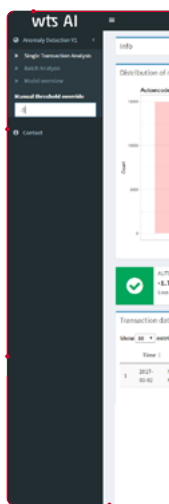
# How AI and customs come together

Advanced analytics and self learning algorithms offer a tremendous potential for automation and digitization in corporate taxation processes and increase automation and reduce manual work.

Tax Applications (Tax Apps) represent solutions that use data and AI to optimize a tax (etc.) topic in a practical manner in the context of a company use case.

## AI Consulting

- » AI Health Check
- » Customs Use Case Workshop to identify AI potentials
- » Strategic consulting for the design and implementation of Tax Data concepts







# Tax Data Lake as the single point of truth

A central data management  
is the prerequisite for BI, Big  
Data and Advanced Analytics  
solutions



## Transform your data management

Modern data management must be able to integrate a variety of available data sources in a high-performance and harmonious way.

It also requires a solid and powerful data analysis platform that bundles structured and unstructured data to support all analytical use cases.

Our Tax Data Lake concept provides a structured, practice-oriented approach to achieve an agile, extended and harmonized data architecture and thus forms the basis for all further steps on the way to the digitized tax department and usage of AI.

**wts** global

# Step ahead in Tax & Finance

wtsAI combines expertise in tax and finance, Business Intelligence, Data Analytics and Artificial Intelligence to make tax functions best in class.

Our product portfolio includes the strategic consulting of the digitalization process of tax and finance functions. We develop and implement intelligent tax solutions – Tax Apps – and set up tax data lakes. With our solutions, we ensure compliance, accelerate and optimize tax processes and create an excellent basis for business decisions.

With WTS Global, we are represented in more than 100 countries and are thus able to meet the requirements and needs of internationally active clients.

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